### **INVESTOR PRESENTATION**

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BOTH ANNIVERSARY EDIT

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VinylStyl

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Viny

WE BUILD YOUR COLLECTION WORLD OF COLLECTIBLES

**COLLECT THE WORLD** 

YELLOWS

(CA)

Nasdaq: AENT

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Additional risks related to Alliance's business in particular include, but are not limited to competition, the ability of Alliance to grow and manage growth profitably, the ability of Alliance to maintain relationships with customers and suppliers and retain key employees; changes in the applicable laws or regulations; the possibility that Alliance may be adversely affected by other economic, business in Alliance's internal control over financial reporting, and/or competitive factors. There may be additional risks and uncertainties that Alliance does not presently know or currently believes are immaterial that could cause actual results to differ from those contained in the forward-looking statements. Such risk factors also include, among others, future growth expectations and acquisitions; specific economic conditions in the United States; changes in laws and regulations; potential liability from future litigation; the diversion of management time on acquisitions and integration related issues; modifications or adjustments to Alliance's financial statements as a result of applicable securities laws; and general economic conditions. Most of these factors are outside Alliance's control and are difficult to predict.

#### Non-GAAP Financial Measures

In addition to financial measures prepared in accordance with United States generally accepted accounting principles ("GAAP"). some of the financial information and data contained in this Presentation, such as Adjusted EBITDA, EBITDA-CapEx and EV/EBITDA, has not been prepared in accordance with GAAP. Alliance believes these non-GAAP measures of financial results provide useful informant to management and investors regarding certain financial and business trends relating to Alliance's financial condition and results of operations. Alliance's management uses these non-GAAP measures for trend analyses, for purposes of determining management incentive compensation, and for budgeting and planning purposes.

Alliance believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating operating results and trends in and in comparing Alliance's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. Management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of these non-GAAP financial measures is that they exclude significant expenses and income that are required by GAAP to be recorded in Alliance's financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures. Accordingly, our Adjusted EBITDA may not be comparable to similarly titled measures of other companies, including companies in our industry, because other companies may calculate Adjusted EBITDA in a different manner than we calculate this measure. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. In evaluating Adjusted EBITDA and EBITDA, you should be aware that in the future we may or may not incur expenses similar to some of the adjustments we have reported. Our presentation of Adjusted EBITDA and EBITDA does not imply that our future results will be unaffected by these adjustments or any unusual or non-recurring items. You should review Alliance's audited financial statements, which have been included in the Annual Report on Form 10-K for the fiscal year ended June 30, 2024.

#### Trademarks

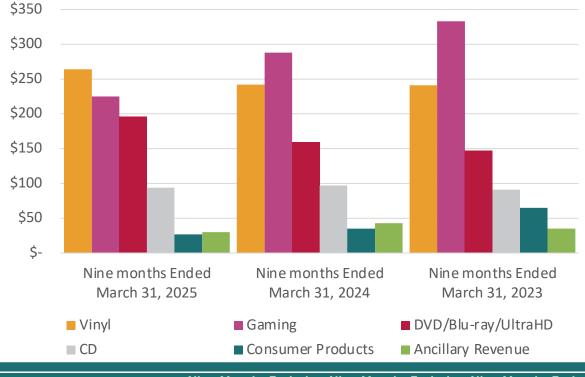
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The information contained herein is as of March 31<sup>st</sup>, 2025, and does not reflect any subsequent events.

### **Alliance Entertainment, we build your collection!**

Alliance Entertainment leads the industry in delivering collectible entertainment products, including Vinyl, CDs, DVDs, Blu-rays, Games, Toys and Vinyl Figures-driving over \$1 billion in annual revenue by connecting fans with the media they love

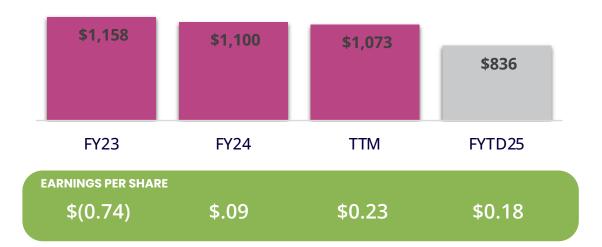
- Niche market expertise: Caters to collectors and physical media enthusiasts
- Exclusive content: Offers unique, licensed products not available elsewhere
- Omni-channel distribution: Serves 200+ online retailers and 35,000+ physical stores
- Trusted brand: Known for quality, reliability, and exceptional customer service
- Efficient operations: Scalable, capital-light model with advanced warehousing and logistics
- Proven growth strategy: Over 13 acquisitions and strong strategic partnerships



\$ Millions	Nine	Nine Months Ended			Nine Months Ended			Nine Months Ended		
	M	arch 31, 2	2025	Ν	1arch 31, 2	2024	Μ	arch 31, 2	2023	
Vinyl	\$	264	32%	\$	242	28%	\$	241	26%	
Gaming		225	27%		288	33%		333	36%	
DVD/Blu-ray/UltraHD		196	24%		159	18%		147	16%	
CD		94	11%		97	11%		91	10%	
Consumer Products		27	3%		35	4%		65	7%	
Ancillary Revenue		30	4%		43	5%		35	4%	
Total	\$	836	100%	\$	864	100%	\$	912	100%	

### Revenue

#### \$ in millions Fiscal Year Ended 6/30; Nine Months Ended 3/31/25



### **Balance Sheet**

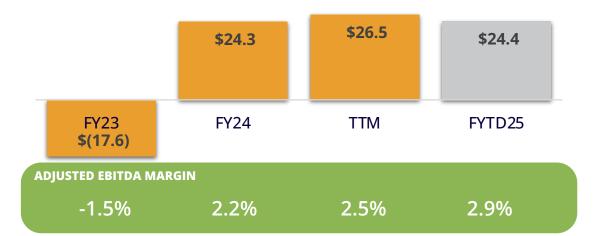
\$ in millions Fiscal Year Ended 6/30; 3/31/25

	FY 23	FY 24	Q3 25
Debt	\$133.3	\$79.6	\$75.2
Inventory	\$146.8	\$97.4	\$93.2

### **Adjusted EBITDA**

\$ in millions

Fiscal Year Ended 6/30; Nine Months Ended 3/31/25

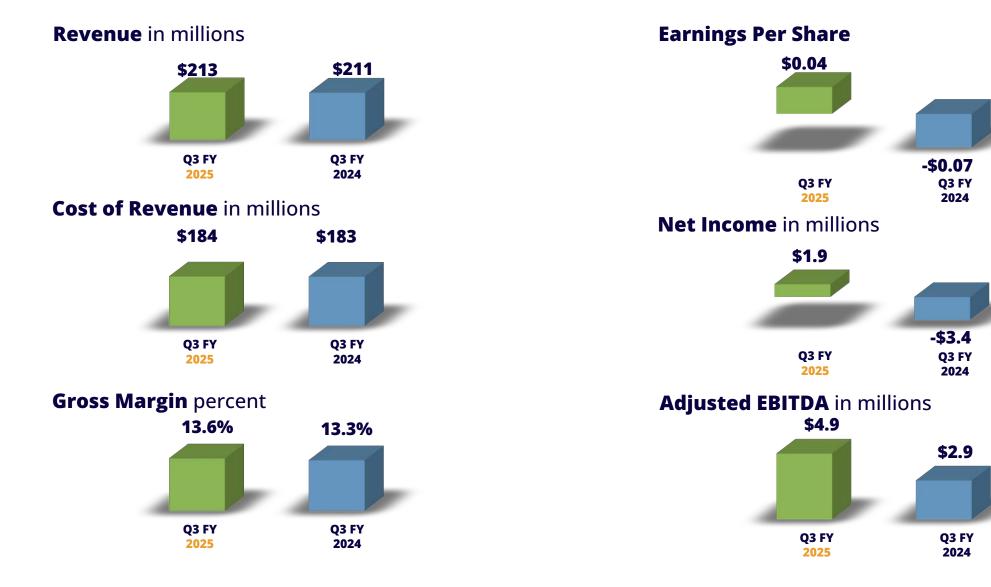


### Strong working capital while expanding SKU offerings and driving EBITDA growth

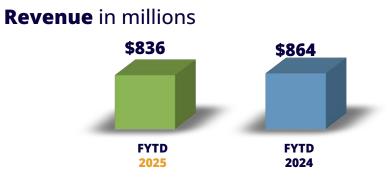
- Strong capital position
- Improvement in working capital
- Focus on licensing opportunities from Movie Studios

Nasdaq: AENT | IPO: 2023 | FOUNDED: 1990 | Closing Price \$2.63<sup>1</sup> | Market Cap \$135M | 52-week Range \$1.10-11.57 | TTM Revenue \$1,073B | Avg Volume (90-day) 63,140 | Shares Outstanding 50.97M | Float 2.34M | Employee Owners 654

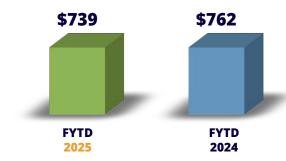
### **Financial Highlights** FY25 Q3



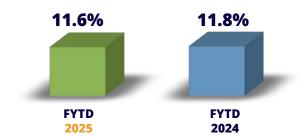
### **Financial Highlights** FYTD25 Nine Months Ended 3/31/25



#### Cost of Revenue in millions

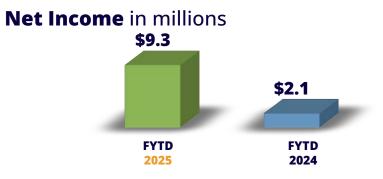


#### Gross Margin percent

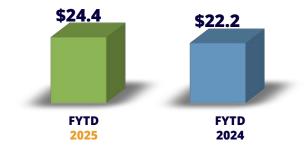








#### Adjusted EBITDA in millions



### **The Power of Collectibles**

Collector Driven Demand for Physical Media and Pop Culture Products Vinyl Resurgence: Experiencing double digit growth by passionate audiophiles for the superior audio quality and collectability

> Retro Gaming and Home Arcades: Expanding Consumer Interest in Nostalgia and Playability

Movies: Rare and limited production DVDs are trending towards becoming collectible

> Licensed Figures and Merchandising: Multi-Billion-Dollar Market Fueled by Fandom and Exclusivity

Alliance Entertainment - Empowering Retail and Collector Demand





Alliance Entertainment distributes and markets products worldwide for the industry's premier content providers and manufacturers



### **B2B Customers**

Alliance Entertainment provides unparalleled distribution services to our B2B customers, including major chains and independent retailers





### Supporting Independent Retail with a strong portfolio of products catered to enthusiasts across a variety of product categories

Alliance Entertainment supports independent retailers with a diverse selection of entertainment, music, video games, and collectibles, helping them attract customers and enrich their communities. Our goal is to help these stores thrive through access to high-quality, in-demand products.

- Vinyl Records
- Movie & Film (Including DVD, Blu-ray, 4K and Special Edition SteelBook<sup>®</sup>
- Toys & Collectibles



**PROUD SUPPORTER OF RECORD STORE DAY** 

Powering Record Store Day with 600,000+ vinyl units shipped to over 1,000 stores.

### Direct To Consumer (DTC)

Alliance Entertainment's extensive inventory selection allows DTC customers to access a wide range of entertainment products and collectibles through our dropshipping service, eliminating the need for them to invest in inventory

#### **E-commerce DTC Fulfillment**

A core competency offering broad product selection, high in-stock rates, fast and accurate pick/pack/ship, flexible integrations, and diverse shipping options.

#### **Flexible Fulfillment Solutions**

Serving clients from specialty shops to national retailers, our DTC and 3PL solutions meet stringent SLAs and support blended inventory models (consigned + Alliance Entertainment).

#### **Enhanced Retail Experience**

Alliance Entertainment Rich Data powers engaging web content with robust product metadata across our extensive catalog.

#### **Scalable Operations**

- Over 12M packages shipped annually, covering 325,000+ SKUs
- Capacity to scale to 280,000 daily units during. peak demand

### **Our DTC Team**

Includes DTC Support and Account Managers, working together to ensure smooth integration, ongoing support, and sales growth.

- DTC Support handles technical setup, testing, golive, and post-launch issue resolution
- DTC Account Managers drive sales opportunities, support program execution, and serve as the primary contact for customer needs



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### **Exclusive Distribution & Licensing**

Our expanding portfolio of exclusive distribution and licensing agreements drives annual sales exceeding \$350 million



With over 100+ labels, AMPED delivers CD's and vinyl with cuttingedge distribution services



DS brings a collective 30+ years' experience of e-commerce management with an integrated sales, marketing, and ops team approach



An independent studio for Digital, Bluray, and DVD distribution of theatrical movies, TV series, and original documentaries



As an exclusive distributor for Arcade1up, Alliance has the latest in Home Arcade and electronic gaming boards



Features a wide range of limited-edition licensed figures from film, TV, and holidayrelated themes

- Exclusive distribution & licensing strengthens retailer relationships
- Became Exclusive Licensor for Paramount Pictures video movies as of 1/1/2025



ampeddistribution.com

# **Exclusive Music Distribution**

- Exclusive distribution for over 100 labels such as Better Noise, Empire, Epitaph, FUGA, Hopeless, Integral [PIAS], Kai Media, Merge, Naxos, Nuclear Blast, Secretly Distribution, Sub Pop, Vydia sells to more brick and click retailers than any other music distributor:
  - 3,000+ Independent retailers
  - Non-traditional retailers such as Urban Outfitters, Hot Topic, Books-a-Million, Guitar Center, Project M
  - Mass Merchants and Chains: Target, Wal-Mart, B&N and Best Buy
  - We sell on all marketplaces across the globe via Alliance Entertainment Retail Group: Amazon, TikTok, eBay, Temu, Shein and many more
- Detailed and customizable B2B detailing sales and inventory management in real time with a huge variety of class of trade and genre reporting options

### **Billboard – Luminate Chart Activity**

Record Label Independent Albums – 45 of the Top 200 Indie Store Album Sales – 23 of the Top 200 Top New Artists – 32 of the Top 200 Alternative New Artist Chart – 13 of the Top 50 Hard Rock – 21 of the Top 100 Album Chart – 19 of the Top 200 Blues – 14 of the Top 100 Independent Albums – 9 of the Top 50



## **Exclusive Physical and Digital Video Distribution**

- Our exclusive content includes titles from some of the most recognizable brands in the world including, A24, Paramount, Sony Pictures, Disney, Lionsgate, The Criterion Collection, AMC Networks, Cineverse, Fifth Season, Maverick, Magenta and many more
- The ONLY independent distributor with preferred Amazon Vendor Services (AVS) agreement, allowing unparallelled sales, marketing, forecasting and reporting/analytics capabilities
- Key partner for products promoted in-store and online with targeted social media campaigns, keyword promotions, and more at Walmart.com, Target.com, BN.com, and Independent/ specialty accounts is an exclusive digital licensor of films and television series for a growing roster of independent label partners and licensed major studios supplies content across all digital and streaming formats—including VOD, AVOD, SVOD and TV licensing
- Home to a library of nearly 600 films and 60 TV series
- Capabilities includes an in-house creative team, with video editing, marketing, and digital delivery to major endpoints



#### **EXCLUSIVE LICENSED DISTRIBUTOR**

Distribution Solutions (AENT) exclusively started handling Paramount Pictures' Blu-ray, 4K, and DVD content for creation, manufacturing, marketing, and sales to retailers like Walmart and Amazon

ds.aent.com





### Leading Independent Studio for Digital, Blu-ray, and DVD Distribution

A reliable partner for major studios and independent content owners, with a proven track record of performance, revenue generation, and royalty management. Acquired by Alliance Entertainment in 2018. Participant in international industry events and licensing exhibitions – including MOPCOM, TIFF, AFM, The Licensing Show, CES, and NATPE.



Mill Creek holds a seat on the Twin Cities Film Festival board, fostering a direct connection to filmmakers, producers, and financers.

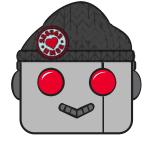


### **Exclusive Distributor**

- Alliance Entertainment is the exclusive distribution partner for Arcade1Up
- Warehouse, handling both direct-to-consumer and shipments to retail distributions centers and store locations
- Planning/Manufacturing works closely with Arcade1Up parent company Tastemakers to forecast and project accurate manufacturing runs
- Direct To Consumer (DTC) dropships Arcade1Up products to consumers on behalf of the world's largest ecommerce retailers
- Marketing, collaborates with Arcade1Up to promote the brand and maximize sales both in-store and online
- Promotions, creates a finetuned promotional strategy to capitalize and grow sales during key moments throughout the year, especially during the holiday season









### **Preposterously adorable vinyl figures**

Handmade by Robots creates collectible vinyl figures that mimic the look of knit plush toys. Inspired by popular movies, TV shows, and holidays, each figure features sculpted "knit-like" details and unique touches like glow-inthe-dark elements. Licensed from fan-favorite franchises such as DC Comics, Harry Potter, and Stranger Things, these durable designs appeal to collectors and casual fans alike.





### Alliance Entertainment Retail Group (AERG)

Alliance Entertainment Retail Group is led by in-house brands Critics' Choice Video, DeepDiscount, Movies Unlimited, Collectors' Choice Music, popmarket and WowHD, AERG markets and sells AENT's vast variety of products across in-house websites, mail-order catalogs, third party marketplaces (including Amazon, Walmart, Temu, Shein, and eBay), social media (including Facebook and TikTok) and specialty retailers (including Urban Outfitters and Discogs).

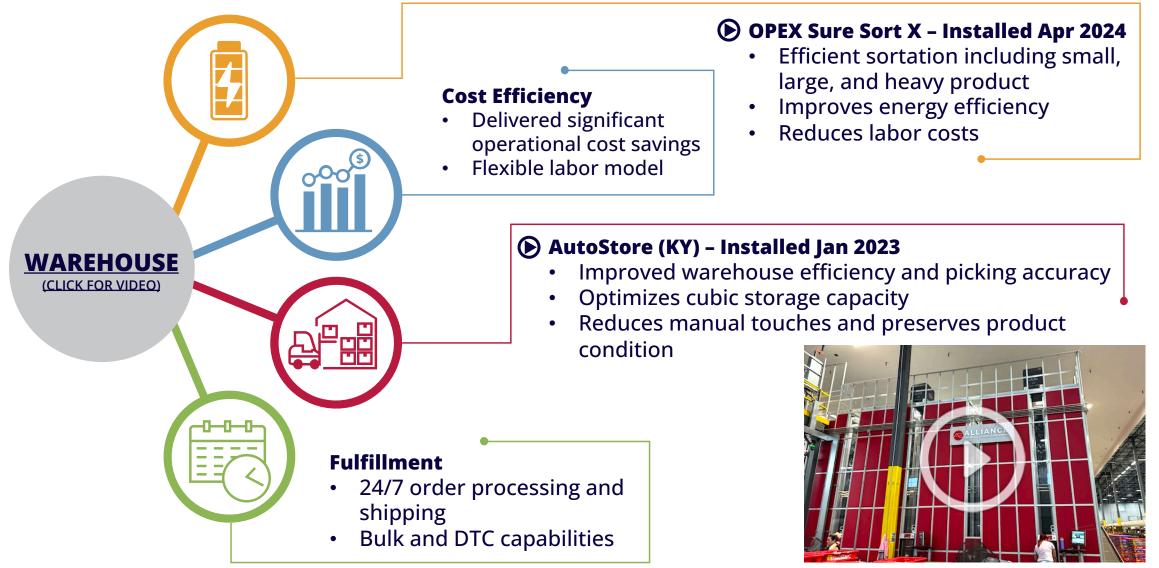
- \$85.8M TTM in Revenue
- 4,600,000 Catalogs Shipped
- Over 2,700,000 Individual Shipments
- 245,000 Distinct Products Sold
- Over 70 Countries Shipped to





### **Warehouse Automation**

Enhanced warehouse efficiency, increasing performance and reducing costs



(CLICK FOR VIDEO)

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Over **13** Acquisitions Over 20+ Years

Expanding Our Collectibles & Media Portfolio

### **Strategic M&A**

Strengthening Our Leadership in Collectibles & Entertainment.

### **Opportunities:**

- Large studios/companies looking to sell/license physical media rights or exit the market
- Licensing and manufacturers of entertainment products
- Aging-out family-owned suppliers
- Strategic entertainment distributors and wholesalers
- ECommerce retailers of entertainment products
- Acquisitions of specialty fan communities and services

Future Targets

Collectibles Brands Exclusive Licensing, & Enhanced E-Commerce Fulfillment

Ongoing Focus Expanding Licensing Agreements & Proprietary Collectible Products

Strengthening

**Our Pop Culture** 

Collectibles

Offering



### Appendix



### Leadership

### Senior Management

#### Jeff Walker CEO, CFO, Director

81.9% Insider Ownership

Jeff's entrepreneurial spirit and financial acumen

drives innovation, growth, and execution by

acquisition of Alliance Entertainment.

Bruce Ogilvie Executive Chairman

As Chairman, Bruce uses his strategic vision and technical expertise to drive innovation and accelerate efficiency and growth.

Bruce Ogilvie founded Abbey Road Distributors, growing it to over \$94 million in sales. He led a major retail chain through a turnaround, resulting in its acquisition by a private equity firm. Partnering with Jeff Walker, the duo grew Super D leading to the acquisition of Alliance Entertainment.



Warwick Goldby joined Alliance in 2016 as a Project Manager with over 20 years of experience in operations, inventory management, analytic problem solving and performance analysis. His critical role in the Company's recent automation initiatives, including AutoStore storage and retrieval technology and Sure Sort® X, a cost-saving sortation technology system have positioned him to lead the Company's overall operations and continue to steer innovation.

#### Amanda Gnecco Chief Accounting Officer

Joining Alliance Entertainment in 2018 as Senior Accountant, Amanda Gnecco brings over 15 years of finance and accounting experience in both private and public sectors. Her expertise includes navigating complex financials and driving major initiatives like acquisitions and the recent de-SPAC. In her new role, she will lead the Accounting and Finance team, overseeing SEC reporting, regulatory compliance, corporate governance, risk management, cost management, and ESG reporting.

#### Robert Black Chief Compliance Officer

Joining Alliance Entertainment in 2019, Robert Black brings over 25 years of experience in financial planning and analysis, improving profitability, and working in both private and public sectors. In his new role, he will be responsible for developing and managing compliance activities to ensure regulatory adherence. He will also drive a culture of innovation in risk and information management to maintain the highest organizational standards.

### Leadership

### Independent Members

#### Tom Donaldson Director, Compensation, Audit, and Nominating and

Corporate Governance Committees

Tom Donaldson is the Founder and Managing Partner of Charlotte-based investment firm Blystone & Donaldson, focused on middlemarket companies. He served as a director of Adara Acquisition Corp. from its 2020 inception through its 2023 combination. Previously, Donaldson was an executive at Investors Management Corporation (IMC), focusing on investments, risk management, and company relationships. Before IMC, he was a Partner at Morehead Capital Management (merged into IMC in 2016) and practiced law at McGuireWoods LLP, representing private funds and companies. He holds an MBA and JD from Villanova University and a Political Science degree from North Carolina State University.

#### Chris Nagelson

### Director, Compensation, and Nominating and Corporate Governance Committees

During his time as Vice President, DMM for Walmart, Inc. in Bentonville, AR, Chris provided strategic direction that drove market share growth and supported the company's overall strategy. He established key performance indicators to enhance team efficiency and sales strategies, while leading cross-functional teams in strategic executive-level planning. Prior to Walmart, Chris served as Divisional Merchandise Manager for American Eagle Outfitters, Inc. in Pittsburgh, PA, from June 1997 to February 2005.

#### Teri Wielenga Director, Chair of Audit Committee

Teri is a senior global finance executive, board director, and advisor with over 30 years of experience at Fortune 500 companies and a Big Four firm. She led global tax policy and strategy for Gilead Sciences and currently serves as a board director, secretary, and treasurer for The Gilead Foundation, as well as audit committee chair for the Arc Research Institute. Teri previously managed rapid global growth as Senior Vice President of Tax for Allergan, where she also served as CFO of the Allergan Foundation and as a board director for multiple international subsidiaries.

### **Income Statement - FY25 Q3**

	Th	ee Months		Thr	ee Months	
(\$ in thousands)	Ende	d 3/31/2025		d 3/31/2024		
Net Revenues	\$	213,045		\$	211,209	
Cost of Revenues (excluding depreciation and amou		183,984			183,196	
Operating Expenses						
Distribution and Fulfillment Expense		9,989	4.7%		11,125	5.3%
Selling, General and Administrative Expense		14,187			13,948	
Depreciation and Amortization		1,352			1,402	
Transaction Costs		-			2,086	
Restructuring Cost		4			179	
Gain on Disposal of Fixed Assets		-			(51)	
Total Operating Expenses		25,532			28,689	
Operating Income (Loss)		3,529			(800)	
Other Expenses						
Interest Expense, Net		2,435	1.1%		3,052	1.4%
Change in Fair Value of Warrants		(1,676)			124	
Total Other Expenses		759			3,176	
Income (Loss) Before Income Tax Expense						
(Benefit)		2,770			(3,852)	
Income Tax Expense (Benefit)		919			(475)	
Net Income (Loss)	\$	1,851		\$	(3,377)	
Net Income (Loss) per Share	\$	0.04		\$	(0.07)	

- Operating Income up \$4.3 million year over year
- Profitability driven by a \$1.1 million or 10% decline in Distribution and Fulfillment expense
- Net Income up \$5.2 million year over year

- EBITDA up \$6.0 million or 989% year over year
- Adjusted EBITDA up \$1.9 million or 66% year over year due to variability of non-cash expense for Fair Value of Warrants

_(\$ in thousands)	Thre Ended	Three Months Ended 3/31/2024		
Net Income (Loss)	\$	1,851	\$	(3,377)
Add back:				
Interest Expense		2,435		3,052
Income Tax Expense		919		(475)
Depreciation and Amortization		1,352		1,402
EBITDA	\$	6,557	\$	602
Adjustments				
Stock-based Compensation Expense		-		2,086
Change In Fair Value of Warrants		(1,676)		124
Gain on Disposal of PPE	-			(51)
Restructuring Cost		4		179
Adjusted EBITDA	\$	4,885	\$	2,940
Adjusted EBITDA Margin		2.3%		1.4%

### Income Statement – FYTD25 Q3

(\$ in thousands)		Nine Months Ended 3/31/2025		Nine Months Ended 3/31/2024		
Net Revenues		835,707		863,549	-	
Cost of Revenues (excluding depreciation and amortization)		738,821		761,580		
Operating Expenses						
Distribution and Fulfillment Expense		31,425	3.8%	37,983	4.4%	
Selling, General and Administrative Expense		41,092		43,667		
Depreciation and Amortization		3,865		4,455		
Transaction Costs		-		2,086		
Restructuring Cost		73		226		
Gain on Disposal of Fixed Assets		(15)	1	(51)		
Total Operating Expenses		76,440		88,366	-	
Operating Income		20,446		13,644	_	
Other Expenses						
Interest Expense, Net		8,101	1.0%	9,520	1.1%	
Change in Fair Value of Warrants		910		(41)		
Total Other Expenses		9,011		9,479	-	
Income Before Income Tax Expense		11,435		4,124	_	
Income Tax Expense		2,116		2,049		
Net Income	\$	9,319	\$	2,075	_	
Net Income per Share	\$	0.18	\$	0.04		

- Operating Income up \$6.8 million or 50% year over year
- Driven by 17% decline in Distribution and Fulfillment expense
- Net Income up \$7.2 million or 350% year over year

- Adjusted EBITDA up \$2.2 million or 10% year over year
- Fair Value of Warrants variability
- Interest expense decreased from \$9.5 million to \$8.1 million (-\$1.4 million or -15%) as less reliance on debt

(\$ in thousands)	Nine Months Ended 3/31/2025		Nine Months Ended 3/31/2024	
Net Income	\$	9,319	\$	2,075
Add back:				
Interest Expense		8,101		9,520
Income Tax Expense		2,116		2,049
Depreciation and Amortization		3,865		4,455
EBITDA	\$	23,401	\$	18,099
Adjustments				
Stock-based Compensation Expense		-		1,386
Transaction Costs		-		2,086
Restructuring Cost		73		226
Change In Fair Value of Warrants		910		(41)
Merger-related Contingent Losses		-		461
Gain on Disposal of Property and Equipment		(15)		(51)
Adjusted EBITDA	\$	24,369	\$	22,166
Adjusted EBITDA Margin		2.9%		2.6%

### **Balance Sheet & Cashflow Statement**

### March 31, 2025

(\$ in thousands)	March 31, 2024 Unaudited		ne 30, 2024 Audited
Assets			
Cash and Equivalents	\$ 2,030	\$	1,129
Accounts Receivable	94,860		92,357
Inventory	93,188		97,429
Other Current Assets	11,369		5,298
Net PP&E & Operating Lease Right-of-Use Assets	31,805		35,066
Net Intangible Assets	19,353		13,381
Net Goodwill	89,116		89,116
Total Other Assets	7,675		7,036
Total Assets	\$ 349,396	\$	340,812
Liabilities			
Accounts Payable & Accrued Expenses	148,490		142,592
Revolving Credit Facility, Net, & Shareholder Loan	75,164		79,587
Other Current Liabilities	6,658		5,328
Non-Current Liabilities	21,682		25,676
Total Liabilities	\$ 251,994	\$	253,183
Equity			
Total Equity	\$ 97,402	\$	87,629
Total Liabilities and Equity	\$ 349,396	\$	340,812

Inventory values relatively flat and optimal for market conditions

- Current ratio at 1.3 demonstrates our effective management of working capital and healthy liquidity position
- Equity value up \$9.8 million or 11% since June 30th

- Net Income improved by \$7.2 million or 349% year over year
- Operating Activities \$4.1 million inventory reduction vs. large reduction prior year
- Investment Activities this period driven by \$7.5 million for Handmade by Robots
- Cash used in Financing a result of reduced borrowings year over year

<i>(</i> <b>4</b> · · · · ) .	Nine Months Ended March 31,		Ended M	ionths Iarch 31,
(\$ in thousands)		2025	20	24
Net Income	\$	9,319	\$	2,075
Net Cash (Used In) Provided By:				
Operating Activities		16,081		46,115
Investing Activities		(7,588)		(143)
Financing Activities		(7,592)		(45,195)

### **Contact Information**

### Company

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### **Investor Relations**

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