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Additional risks related to Alliance's business in particular include, but are not limited to competition, the ability of Alliance to grow and manage growth profitably, the ability of Alliance to maintain relationships with customers and suppliers and retain key employees; changes in the applicable laws or regulations; the possibility that Alliance may be adversely affected by other economic, business in Alliance's internal control over financial reporting, and/or competitive factors. There may be additional risks and uncertainties that Alliance does not presently know or currently believes are immaterial that could cause actual results to differ from those contained in the forward-looking statements. Such risk factors also include, among others, future growth expectations and acquisitions; specific economic conditions in the United States; changes in laws and regulations; potential liability from future litigation; the diversion of management time on acquisitions and integration related issues; modifications or adjustments to Alliance's financial statements as a result of applicable securities laws; and general economic conditions. Most of these factors are outside Alliance's control and are difficult to predict.

Non-GAAP Financial Measures

In addition to financial measures prepared in accordance with United States generally accepted accounting principles ("GAAP"). some of the financial information and data contained in this Presentation, such as Adjusted EBITDA, EBITDA-CapEx and EV/EBITDA, has not been prepared in accordance with GAAP. Alliance believes these non-GAAP measures of financial results provide useful informant to management and investors regarding certain financial and business trends relating to Alliance's financial condition and results of operations. Alliance's management uses these non-GAAP measures for trend analyses, for purposes of determining management incentive compensation, and for budgeting and planning purposes.

Alliance believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating operating results and trends in and in comparing Alliance's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. Management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of these non-GAAP financial measures is that they exclude significant expenses and income that are required by GAAP to be recorded in Alliance's financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures. Accordingly, our Adjusted EBITDA may not be comparable to similarly titled measures of other companies, including companies in our industry, because other companies may calculate Adjusted EBITDA in a different manner than we calculate this measure. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. In evaluating Adjusted EBITDA and EBITDA and EBITDA does not imply that our future results will be unaffected by these adjustments or any unusual or non-recurring items. You should review Alliance's audited financial statements, which have been included in the Annual Report on Form 10-K for the fiscal year ended June 30, 2024.

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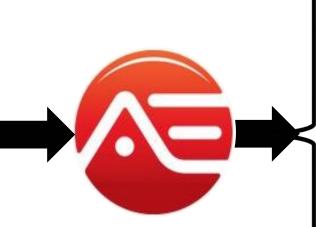
Alliance Entertainment is the global category leading distributor in the \$10 billion growing physical media industry.

We are the gateway between brands and retailers, leveraging 30 years of expertise to sustain significant scale and maintain high structural and economic barriers to entry.



600+ Suppliers

- · Direct accounts with all major music, video, and gaming suppliers
- Tier-1 licensed product suppliers provide 80% of **AENT purchases**
- AENT supports suppliers with just-in-time inventory SKUs for eCommerce and retail channels



325K SKU's

- World's largest selection of music, movies, video games, gaming hardware, arcades, collectibles, toys, and consumer electronics
- AENT is the "longtail" provider to supplement and support omnichannel retailers with product to compete with Amazon.
- · With inventory in one location, AENT is the low-cost provider worldwide



4,000+ Partners'

- 200+ omni-channel online customers
- Ships to 35,000+ storefronts
- Digital and streaming companies
- DTC websites and catalogs

1. Includes over 2,500 Independent Music (Record) Stores



WE BRING ENTERTAINMENT TO YOU!

As the premier entertainment company in the growing physical media industry, Alliance Entertainment is a key partner to major media enterprises, manufacturers, and content creators, serving over 4,000 Partners/Retailers.

Category leader in \$10B+ physical media market; generated \$1.1 billion revenue in FY24

- Leading position in physical media market provides unparalleled scale and leverage, creating significant structural and economic barriers to entry, safequarding our market leadership
- The mature physical media market, valued at roughly \$10 billion, continues to expand with high single-digit growth rates^{1, 2, 3, 4, 5}
- Consistently outperformed competitors, over-indexing and gaining market share year after year

Exclusive distribution & licensing strengthens retailer relationships

- \$250+ million of \$1.1 billion FY24 revenue generated from exclusive distribution and licensing deals
- Focused on increasing exclusive content

Extensive product selection & broad distribution

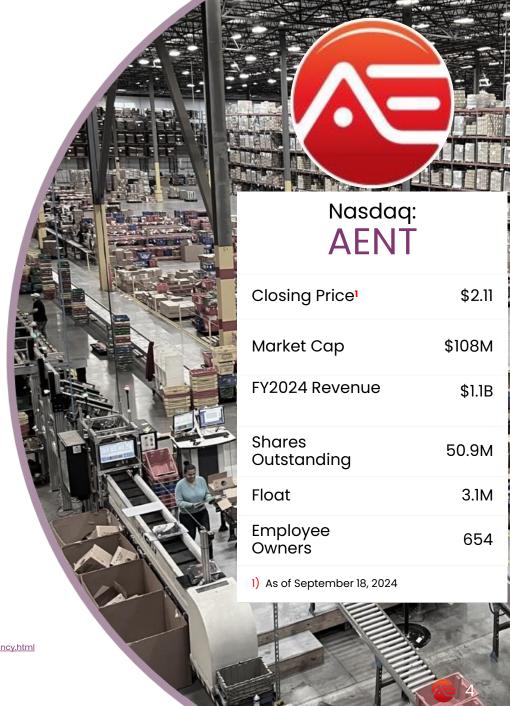
- 325,000+ in stock SKUs
- Support 200+ online retailers and ship to 35,000+ storefronts in 72 countries

Proven ability to drive growth through acquisitions

- Successfully acquired and integrated 12 companies over the last 20 years
- Enter new markets, expand selection, and gain market share
- Further diversify revenue streams while capitalizing on shifting retail trends

Experienced Leadership with Proven Track Record

- Management team has deep industry experience and built AENT from the ground up to its current dominant position
- Leadership maintains high level of ownership, aligning interests with shareholders



ww.globenewswire.com/news-release/2024/07/29/2920207/0/en/Vinyl-Record-Market-is-expected-to-be-valued-at-USD-5-42-bill

<u>oyassociation.org/ta/research/data/u-s-sales-data/toys/research-and-data/data/us-sales-d</u>ata.aspx

\$10B+ Physical Media (PM) Market Opportunity

- Market normalizing to historical growth levels after pandemic induced elevation
 - Vinyl, arcades, games, toys, and collectibles continue to grow at high single digit rates
- Despite rise of digital, underlying opportunities for PM:

Vinyl resurgence: **43M+ vinyl album unit sales in 2023**, surging in popularity due to sound quality, collectability, artwork and bonus items

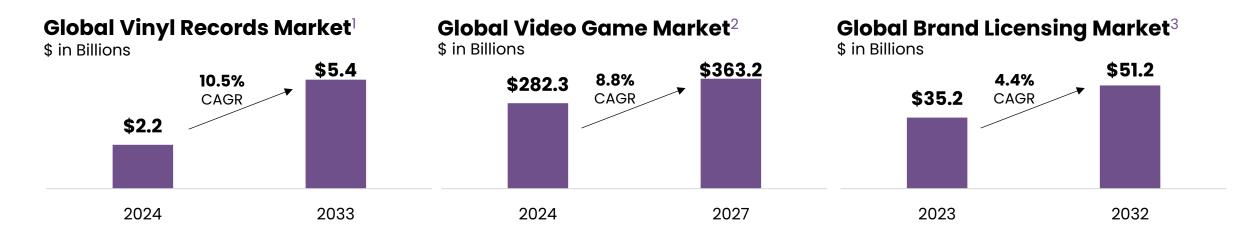


CD's join vinyl revival with 1st half '24 sales up 3.2% YoY on K-pop sales and sales from megastars including **Taylor Swift's newest album with 1.1M CDs sold in first week**



Social media and ecommerce platforms adding new PM products - Influencers are the drivers





Verified Market Research



https://www.statista.com/outlook/dmo/digital-media/video-games/worldwide

Exclusive Distribution: \$250M+ Revenue Annually

Exclusive distribution is a big focus and huge growth opportunity for Alliance Entertainment. Studios and labels which have moved to Distribution Solutions, AMPED, and Mill Creek divisions see increases in sales because of the industry's largest customer base, including retailers and websites filled with Alliance DTC capabilities.



Distribution Solutions

Trusted full-service film and TV distributor for many of the most prominent studios and independent content providers in the entertainment industry.

- Exclusive contracts with 60+ studios (AMC Networks, Magnolia Home Entertainment, PBS Distribution, etc.)
- Distributes through major retailers (Amazon, Walmart, Target, etc.)
- Acquired from Sony Pictures in 2018; more than doubled revenues since acquisition
- New digital video distribution initiative generated \$8.4M revenue in FY23 and \$19.8M in FY24



AMPED

Leading supplier and marketer of physical music (vinyl and CD) offering an extensive suite of state-of-the-art distribution services.

- Exclusive distributor for 90+ music labels
- Exclusive artist relationships include Usher and K-pop sensation ATEEZ
- Sells and markets music through Amazon, Walmart, Target, Best Buy and 2,000+ independent music stores in the U.S.
- Organically grown over the last 10 years with net sales exceeding \$75M in FY23 and \$78M in FY24.



Mill Creek

Exclusively licenses video content from studios to create, manufacture, market and sell video DVD's.

- Video content licensed from Disney, Sony, Universal, Lionsgate, CBS, and significant independent studios.
- Products sold through Distribution Solutions direct to major retailers.



<u>Arcade1UP</u>

Licenses and manufactures home arcade consoles with significant market share in the retro gaming space

- Exclusive North American distributor
- \$74M revenue in FY24

Acquisition History

- 20+ year history of disciplined, accretive acquisitions serving as main driver of growth
- Strategy entrenches market share and positioning to align successfully with the changing retail industry and consumer buying patterns
- Active pipeline all-time-high after a period of no activity going public. Will build topline growth and leverage margins with additional synergies above the initial accretion

2013

Music & Video Distribution

- Super D acquires Alliance Entertainment becoming the largest music and video distributor
- · The first major step in consolidating the 3 main packaged media categories. Super D rebrands to Alliance Entertainment post acquisition

2018

Gaming

- Mecca Acquisition
- Microsoft, Sony, and Nintendo suppliers added
- Alliance enters the gaming space, expanding its already diverse physical media product offering

2020

Gaming

- COKeM Acquisition
- Walmart, Best Buy, Target, GameStop, Kohls, and Costco accounts added
- Alliances adds the leading gaming distributor with significant store and DTC sales

2023

Public Listing

- Alliance consummates merger with Adara Acquisition Corp. to become a publicly traded company
- Listed on NASDAQ as AENT

















2016

Music & VMI

- AN Connect Acquisition
- · Walmart & Best Buy accounts added
- Vendor Managed Inventory system and software systems acquired, providing Alliance with a critical addition to its service offering

2018

Video Exclusive Distribution

- **Distribution Solutions Acquisition**
- Walmart, Amazon, Target, and Best Buy Video Movie Supplier Numbers added
- 20 exclusive video distribution studios acquired

2022

Toys & Collectibles

- Think 3Fold Acquisition
- · Walmart expansion
- Alliance adds collectible toys with 4 feet of shelf space in 3,900 Walmart stores



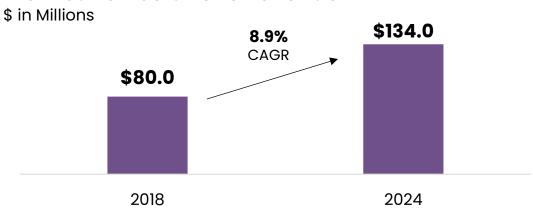
Acquisition Case Study



A trusted full-service film and TV distributor acquired in 2018

- Consolidated movie distribution vertically and grew from 18 studios in 2018 to 60+ studios today.
- Consolidated fulfillment, bringing products in-house to create synergies and eliminate duplicate costs
- Created significant scale as AENT is the leading independent video distributor in the United States

Distribution Solutions Revenue



M&A Criteria

- Historical multiples below 3.0x FBITDA before synergies and accretive
- Debt-free entity
- Set "Net" working capital requirement to ensure proper capitalization
- Seller note or earnout
- Bank financing approved



Automation & Restructuring

Significant post-pandemic operational restructuring to better align with suppliers and customers, improve margins and achieve record levels of profitability.

Investments & enhancements to automated handling equipment to:

- Reduce shipping times
- · Streamline order processing
- Improve overall warehouse management
- Fulfillment costs are running 1% lower year over year

<u>AutoStore</u> Automated Storage & Retrieval System

- Installation January 2023 Installing Of AutoStore in KY
- Eliminated aisles to create 190k sq ft additional warehouse space
- Improved warehouse operations, enabling increased levels of speed, reliability, capacity, and precision, resulting in significant cost savings

OPEX Sure Sort X

- Installation April 2024 Press Release
- Provides a reliable and robust industrial solution to handle nearly 100% of customersortable products, including items 60% smaller, nearly 20% larger, and up to 4X heavier
- Annual labor savings of nearly \$400,000, along with an immediate savings of \$460,000 from avoiding retrofitting older sorting technology set to be retired

Closing of 162K SqFt of Minnesota Warehouse as of 5/31/24

• Significant cost savings from operational consolidation into KY Facility















Significant Cost Savings



Improved Energy Efficiency



24/7 Access

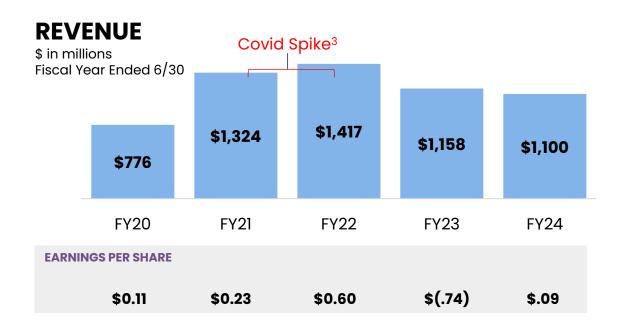
Click Below For Video

<u>Drone</u> Footage of KY

Sortation of Vinyl on 1 of 6 sorters Manufacture on Demand MOD



Select Financials







Balance Sheet & Cash Flows

\$ in millions Fiscal Year Ended 6/30

	FY 20	FY 21	FY 22	FY 23	FY 24
Debt	\$45.6	\$53.6	\$136.0	\$133.3	\$79.6
Inventory	\$62.8	\$141.7	\$249.4	\$146.8	\$97.4
Net Cash Provided by (Used in) Operating Activities	\$27.4	\$74.7	\$(83.6)	\$3.4	\$55.8

Strong working capital management while growing SKU's and leveraging to EBITDA dollars.

- Strong capital position
- Improvement in working capital
- Focus on licensing opportunities from Movie Studios



^{1.} A reconciliation of Adjusted EBITDA to GAAP Net Income is provided on Exhibit 1.

^{2.} Adjusted EBITDA for FY 2023, includes excessive transportation costs, markdowns and other arcade related costs of \$35.8M outlined on slide 23.

^{. 9} and 12 months from COKeM acquisition done on 9/29/20 including \$406MM & 518MM income.

Improving Performance and Strategic M&A: Pathway to Future Growth

As the capital light, low-cost provider with the largest reach, Alliance is focused on adding market share, improving margins, and growing EBITDA.



Market Share Growth

- Channel expansion where direct vendor selling remains low and cost-ineffective, including digital and streaming companies
- Expand exclusive distribution agreements;
 \$250M+ sales in FY24
- Capitalize on evolving trends in the physical media market as the market leader



Automation & Restructuring

 Investing in advanced automated handling technologies to boost operational efficiency and scale, driving cost savings and improving margins



Add New Products & Verticals through M&A

- M&A enables rapid and accretive entry into complementary new products and verticals across music, video, gaming, toys and collectibles
- Strengthens retail relationships with major partners
- · Opportunities:
 - Aging-out family-owned suppliers
 - Large studios/companies looking to sell/license physical media rights or exit market
 - Strategic entertainment distributors and wholesalers
 - Licensees and manufacturers of entertainment products
 - ECommerce retailers of entertainment products

Capital light model, working capital improvement, efficiencies, and scale separate AENT from competitors



Alliance Leadership Team

94% Insider Ownership¹

Senior Management:



Bruce Ogilvie Executive Chairman

Bruce has spent his entire career in the entertainment distribution industry starting with the founding of Abbey Road Distributors in 1980. Over the next 14 years, Bruce led Abbey Road's growth to over \$94 million in sales and successfully sold the business in 1994. In 1995, Bruce was awarded E&'s Distribution Entrepreneur of the Year Award for his work with Abbey Road. Armed with start-up experience, a successful exit, and street-level distribution knowledge, in 1996, Bruce was selected by a bank group to turn around the 600-store chain, Wherehouse Records. Under Bruce's leadership Wherehouse emerged from bankruptcy within nine months and was sold to Cerberus Capital. Following his success with Wherehouse Records, Bruce bought a one-third interest in Super D in 2001 and assumed the role as CEO, joining with founders Jeff Walker and David Hurwitz. Bruce became the Chairman in 2013 after the merger of Super D and Alliance Entertainment.



Jeff Walker Chief Executive Officer, Chief Financial Officer, Director

After earning a degree in Economics from UC Irvine, Jeff Walker and David Hurwitz founded the CD Listening Bar in 1990, a retail music store. A few years later, Jeff and David started wholesaling CDs from the back of the store, beginning the journey to create Super D, a music wholesaler founded in 1995. In 2001, Jeff and David Hurwitz sold a third of Super D to Bruce Ogilvie. Over the next decade, Bruce and Jeff continued to grow Super D's presence in the music wholesaling space, culminating with the acquisition of Alliance Entertainment in 2013. Upon the closing of the Alliance acquisition, Jeff became the CEO of the combined company. In 2015, Jeff was awarded E&Y's Distribution Entrepreneur of the Year award in Orange County.



Warwick Goldby Chief Operating Officer

Warwick Goldby joined Alliance in 2016 as a Project Manager with over 20 years of experience in operations, inventory management, analytic problem solving and performance analysis. His critical role in the Company's recent automation initiatives, including AutoStore storage and retrieval technology and Sure Sort* X, a cost-saving sortation technology system have positioned him to lead the Company's overall operations and continue to steer inprovidtion.



Amanda Gnecco Chief Accounting Officer

Amanda Gnecco joined Alliance Entertainment in 2018 as a Senior Accountant and brings over 15 years of experience in finance and accounting for both private and public companies. She has a proven track record of navigating complex financial landscapes and driving major initiatives like acquisitions and our recent de-SPAC transaction. In this new position, she will lead the Accounting and Finance team in SEC reporting, regulatory compliance, corporate governance, risk management, cost management, and environmental, social, and governance (ESG) reporting.



Robert Black Chief Compliance Officer

Robert Black joined Alliance Entertainment in 2019 and has more than 25 years of diverse experience and has an impressive background of high performing financial planning and analysis, improving operating results and profitability, and has worked in both the private and public sectors. In this new role, he will be responsible for developing, implementing and managing compliance activities to ensure adherence with regulatory requirements. He will drive a culture of innovation to risk and information management that will ensure the highest standards throughout the organization.

Board of Directors:



Tom Donaldson Director, Compensation, Audit, and Nominating and Corporate Governance Committees

Tom is the Founder and Managing Partner of <u>Blystone & Donaldson</u>, a Charlotte, NC-based investment firm that focuses on middle-market companies. Mr. Donaldson was a director of Adara Acquisition Corp. from its inception in August 2020 through its business combination in February 2023. Prior to Blystone & Donaldson, Mr. Donaldson served as an executive at Investors Management Corporation ("IMC") where he focused on investment decisions, managing risk and developing relationships with companies of interest. Prior to IMC, he served as a Partner of Morehead Capital Management, LLC ("Morehead") before it was merged into IMC in 2016. Prior to Morehead, he practiced law as an associate and then a Partner at McGuireWoods LIP where he represented private funds and their portfolio companies in corporate governance, structuring and financing transactions and operating businesses in a wide variety of industries. Mr. Donaldson received his Master of Business Administration degree and Juris Doctor degree from Villanova University. He earned his undergraduate degree in Political Science from North Carolina State University.



Tom Finke Director, Chair of Compensation, Audit, and Nominating and Corporate Governance Committees

Tom has served as a director of <u>Invesco Ltd.</u> (NYSE: IVZ) since December 3, 2020. Mr. Finke served as Chairman of Adara Acquisition Corp. from its inception in August 2020 and as its Chief Executive Officer from June 2022, in each case until its business combination with Alliance. Prior to joining the Board of Invesco, Mr. Finke was the Chairman and CEO of <u>Barings LLC</u> from 2016-2020, and Chairman and CEO of Babson Capital Management, LLC from 2008-2016. Mr. Finke also served as the Executive Vice President and Chief Investment Officer of MassMutual Life from 2008-2011. Mr. Finke earned a Master of Business Administration degree from Duke University's Fuqua School of Business in 1991, and a Bachelor's of Science degree from the University of Virginia's McIntire School of Commerce in 1986. In addition to his distinguished professional career, Mr. Finke is a Trustee of Davidson College, a member of the Board of Visitors of the Fuqua School of Business, Chairman of the Board of Charlotte Center City Partners, a member of the Board of Directors of the National Math & Science Initiative, and a member of the Investment Committee of the Roman Catholic Diocese of Charlotte.



Chris Nagelson Director, Compensation, and Nominating and Corporate Governance Committees

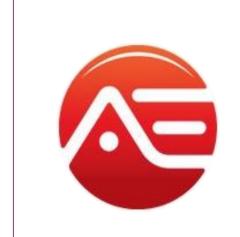
Chris was the Vice President, DMM for <u>Walmart, Inc.</u> in Bentonville, AR. During that period, he was responsible for providing the strategic direction for the department that delivered market share growth as well as supported the overall corporate strategy. Chris also identified and established key performance indicators to improve team efficiencies and sales strategies and led a broad, cross-functional team in strategic executive-level planning. From June 1997 to February 2005, Chris was the Divisional Merchandise Manager for American Eagle Outfitters, Inc., based in Pittsburgh, PA.



Teri Wielenga Director, Chair of Audit Committee

Teri is a senior global finance executive, board director, and advisor with more than 30 years of experience at complex, highly regulated Fortune 500 companies and a Big Four accounting firm. She has led global tax policy and strategy for Gilead Sciences (Nasdaq: GiLD). She currently serves as board director, secretary, treasurer for The Gilead Foundation, and also currently serves as audit committee chair for the Arc Research Institute. Teri managed rapid global growth as the Senior Vice President of Tax for Allergan (NYSE: AGN). She also previously served as board director, chief financial officer of the Allergan Foundation and served as a board director for multiple Allergan subsidiaries in Ireland, Japan, and Bermuda.





Alliance Entertainment

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Dave Gentry, CEO RedChip Companies 1-407-644-4256 AENT@redchip.com

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<u>Link to Alliance Entertainment Press Releases</u>

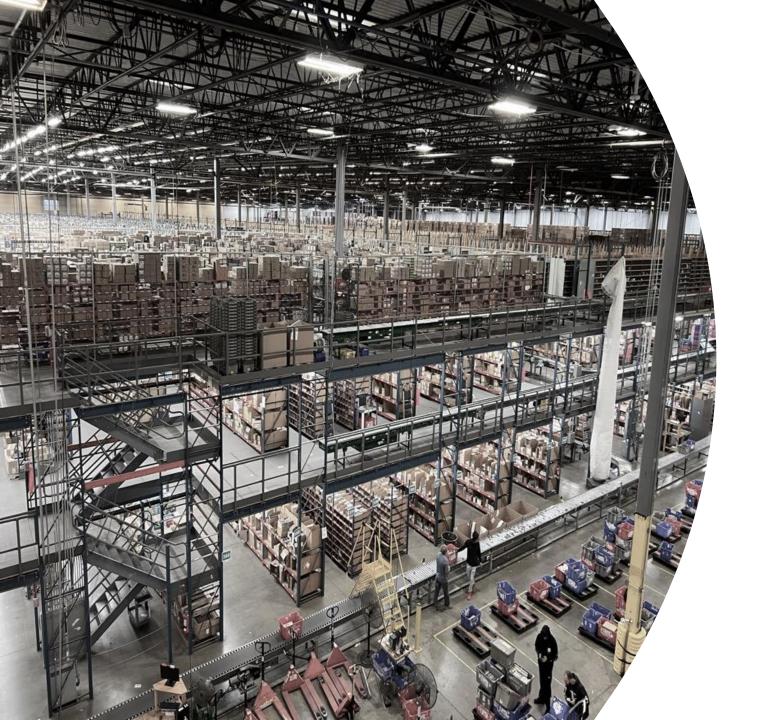




Exhibit 1

Reconciliation of Adjusted EBITDA to GAAP Net Income

Fiscal Year

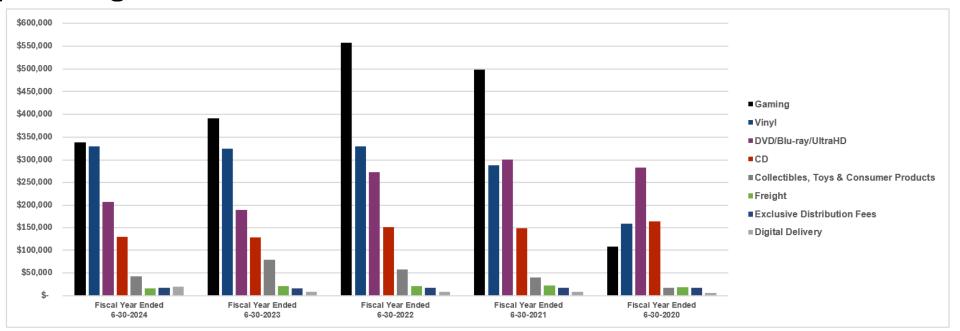
in 000's)	06-30-2024	06-30-2023	06-30-2022	06-30-2021	06-30-2020
Operating Earnings Before Depreciation, Amortization & Arcade Adjustment (Adjusted EBITDA)	\$24,267	\$(17,964)	\$60,012	\$68,548	\$33,227
Net Income/(Loss) Per GAAP	\$4,581	\$(35,404)	\$28,619	\$34,178	\$5,361
Adj. EBITDA Calculation:					
Net Income/(Loss) per GAAP	4,581	(35,404)	28,619	34,178	5,361
Depreciation	1,904	2,221	3,097	5,623	7,124
Amortization	3,975	4,408	5,162	6,028	8,660
Interest Expense	12,247	11,715	4,056	2,938	3,524
IC-DISC Commissions	-	2,833	9,907	5,394	8,182
Income Tax Expense (Benefit)	(2,728)	(9,058)	9,423	10,791	376
Gain/(Loss) Disposal of PPE & FX Currency	33	(3)	7	102	(318)
Mergers & Acquisition Fees	4,254	5,687	(251)	3,509	-
Adjusted EBITDA	\$24,267	\$(17,601)	\$60,018	\$68,564	\$32,909
Adjusted EBITDA %	2.2%	-1.5%	4.2%	5.2%	4.2%
Adjusted EBITDA for the 12 months ended June 30, 20	23, includes the following c	osts:			
Excessive International Transportation Costs (Units Sold)		8,241			
Excessive International Transportation Costs (On Hand)		7,100			
Markdown for Arcades Sold		12,156			
Incremental Storage Fees Arcades		4,643			
Consumer Products Inventory Reserve		3,700			
		35,840 ¹			



Exhibit 2 Consolidated Statement of Cash Flows

\$ in 000's)	Year Ended 06-30-2024	Year Ended 06-30-2023	Year Ended 6-30-2022	Year Ended 6-30-2021	Year Ended 6-30-2020
Cash Flows from Operating Activities					
Net Income (Loss)	\$4,581	\$(35,404)	\$28,496	\$34,178	\$5,361
Adjustments to Reconcile Net Income					
Net Cash provided by (Used In) Operating Activities					
Inventory Write-Down	-	10,800	-	-	-
Depreciation of Property and Equipment	1,904	2,221	3,096	5,623	7,124
Amortization of Intangible Assets	3,976	4,408	5,163	5,772	8,660
Amortization of Deferred Financing Costs (Included in Interest)	861	167	165	334	358
Bad Debt Expense	687	598	496	225	155
Deferred Income Taxes	(3,634)	(10,630)	1,177	1,543	1,286
Stock Based Compensation Expense	1,386	-	-	-	-
Loss on Disposal of Fixed Assets	75	213	-	87	-
Changes in Assets and Liabilities, Net of Acquisitions					
Trade Receivables	11,896	(4,626)	12,138	8,053	13,684
Related Party Receivable	_	245	1,231	157	(1,633)
Inventory	49,334	99,729	(107,778)	(8,617)	35,821
Income Taxes Payable/Receivable	517	(1,533)	(1,867)	4,453	(1,187)
Operating Lease Right-Of-Use Assets	(17,269)	3,505	4,299	(817)	3,137
Operating Lease Obligations	16,968	(3,893)	(4,583)	664	(3,284)
Other Assets	3,357	5,031	(5,230)	1,980	3,228
Accounts Payable	(18,401)	(68,950)	(16,146)	18,686	(38,761)
Accrued Expenses	(420)	(952)	(1,980)	2,395	(6,560)
Net Cash Provided by (Used in) Operating Activities	\$55,818	\$3,388	\$(83,554)	\$74,718	\$27,391

Sales by Configuration

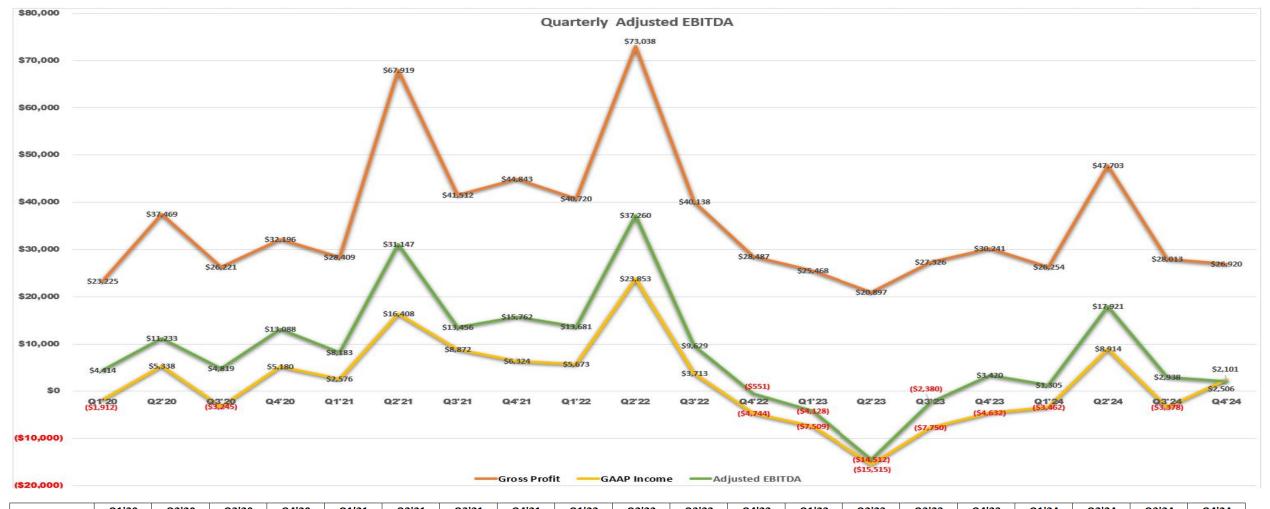


The **global vinyl** records market size is estimated to grow by **USD** 790.55 million from 2024 to 2028, according to Technavio.

(In Thousands)	6-30-24 FYE		6-30-23 FYE			6-30-22 FYE			6-30-21 FYE			6-30-20 FYE		
Gaming	\$ 338,135	31%	\$	391,308	34%	\$	557,658	39%	\$	497,817	38%	\$	108,735	14%
Vinyl	\$ 329,264	30%	\$	324,141	28%	\$	329,202	23%	\$	288,326	22%	\$	158,633	20%
DVD/Blu-ray/UltraHD	\$ 207,434	19%	\$	189,997	16%	\$	272,921	19%	\$	300,522	23%	\$	283,371	37%
CDs	\$ 130,018	12%	\$	127,999	11%	\$	151,583	11%	\$	148,263	11%	\$	164,728	21%
Collectibles, Toys &														
Consumer Products	\$ 42,887	4%	\$	79,524	7%	\$	57,980	4%	\$	40,729	3%	\$	17,591	2%
Freight	\$ 16,030	1%	\$	21,091	2%	\$	21,682	2%	\$	22,260	2%	\$	19,138	2%
Exclusive Distribution														
Fees	\$ 16,954	2%	\$	16,269	1%	\$	17,874	1%	\$	17,460	1%	\$	17,430	2%
Digital Delivery	\$ 19,761	2%	\$	8,393	1%	\$	8,476	1%	\$	8,191	1%	\$	5,967	1%
Grand Total	\$ 1,100,483		\$	1,158,722		\$	1,417,376		\$	1,323,568		\$	775,593	

The **global brand** licensing market is projected to grow from USD 274.9 billion in **2022 to USD 385.4 billion** by 2027 at a CAGR of 4.1% from 2022 to 2027.

Quarterly Gross Profit, Net Income & Adj. EBITDA



	Q1'20	Q2'20	Q3'20	Q4'20	Q1'21	Q2'21	Q3'21	Q4'21	Q1'22	Q2'22	Q3'22	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24
Gross Profit	\$23,225	\$37,469	\$26,221	\$32,196	\$28,409	\$67,919	\$41,512	\$44,843	\$40,720	\$73,038	\$40,138	\$28,487	\$25,468	\$20,897	\$27,326	\$30,241	\$26,254	\$47,703	\$28,013	\$26,920
GAAP Income	(\$1,912)	\$5,338	(\$3,245)	\$5,180	\$2,576	\$16,408	\$8,872	\$6,324	\$5,673	\$23,853	\$3,713	(\$4,744)	(\$7,509)	(\$15,515)	(\$7,750)	(\$4,632)	(\$3,462)	\$8,914	(\$3,378)	\$2,506
Adjusted EBITDA	\$4,414	\$11,233	\$4,819	\$13,088	\$8,183	\$31,147	\$13,456	\$15,762	\$13,681	\$37,260	\$9,629	(\$551)	(\$4,128)	(\$14,512)	(\$2,380)	\$3,420	\$1,305	\$17,921	\$2,938	\$2,101

Income Statement

Fiscal Year

(\$ in 000's)	06-30-2024	06-30-2023	06-30-2022	06-30-2021	06-30-2020
Revenue	\$1,100,483	\$1,158,722	\$1,417,377	\$1,323,567	\$775,596
YoY Revenue Growth %		-18.3%	7.1%	70.7%	3.9%
Cost of Goods Sold	971,594	1,054,788	1,234,995	1,140,885	656,485
Gross Profit	\$128,890	\$103,934	\$182,382	\$182,682	\$119,111
Gross Profit %	11.6%	9.0%	12.9%	13.8%	15.4%
Operating Expenses:					
Distribution and Fulfilment Expense	48,818 4 ,4	<mark>4%</mark> 62,841	5.4% 64,260	56,885	35,877
Selling, General and Administrative	57,651	59,060	58,110	57,249	50,007
Total Operating Expenses	106,469	121,901	122,370	114,134	85,884
	9.6%	10.5%	8.6%	8.6%	11.1%
Non-Operating Expenses:					
Depreciation	1,904	2,221	3,097	5,623	7,124
Amortization	3,975	4,408	5,162	5,772	8,660
Interest Expense	12,247	11,715	4,056	2,938	3,524
IC-DISC Commissions	-	2,833	9,907	5,394	8,182
Income Tax Expense (Benefit)	(2,728)	(9,058)	9,423	10,791	376
Gain/(Loss) on Disposal of PPE	33	(3)	-	87	-
Mergers & Acquisition Fees & Other(s)	3,792	5,321	(251)	3,509	-
Total Non-Operating Expenses	19,223	17,437	31,394	34,370	27,866
	1.7%	1.5%	2.2%	2.6%	3.6%
Adjusted EBITDA	\$24,267	\$(17,601)	\$60,019	\$68,563	\$32,909
Adjusted EBITDA %	2.2%	-1.5%	4.2%	5.2%	4.2%
Adjusted EBITDA for the 12 months ended June 30, 2023	includes the following costs:				
Excessive International Transportation Costs (Units Sold)		8,241			
Excessive International Transportation Costs (On Hand)		7,100			
Markdown for Arcades Sold		12,156			
Incremental Storage Fees Arcades		4,643			
Consumer Products Inventory Reserve		3,700			
Total		\$35,840 ²	-		

A reconciliation of Adjusted EBITDA to GAAP Net Income is provided on Exhibit 1.
 Because of 1-time supply chain issues of \$35.8M of 1-time costs created the -\$17.6M loss, and if you add back the \$35.8M; Adjusted EBITDA would be positive \$18.2M for the same period.

Balance Sheet

(\$ in 000's)	Audited 06-30-2024	Audited As of 06-30-2023	Audited As of 06-30-2022	Audited As of 06-30-2021	Audited As of 06-30-2020	
ASSETS						
Cash and Equivalents.	1,129	865	1,469	4,028	1,334	
Accounts Receivable	92,537	104,939	98,699	111,332	70,881	
<u>Inventory</u>	97,429	146,763	249,439	<u>141,661</u>	<u>62,777</u>	
Other Current Assets	5,298	8,299	9,373	8,763	9,229	
Net PP&E & Operating Lease Right-OF-Use Assets	35,066	18,276	11,644	18,988	20,592	
Net Intangible Assets	13,381	17,356	18,764	23,927	29,955	
Net Goodwill	89,116	89,116	79,903	79,903	79,647	
Total Other Assets	7,036	3,916	3,748	361	2,417	
Total Assets	340,812	\$389,530	\$473,039	\$388,963	\$276,833	
LIABILITIES						
Accounts Payable & Accrued Expenses	142,579	160,962	209,760	227,887	157302	
Revolving Credit Facility, Net, & Shareholder Loan	<u>79,587</u>	<u>133,281</u>	135,968	<u>53,580</u>	<u>45,561</u>	
Other Current Liabilities	10,344	6,996	4,871	10,719	5,396	
Non-Current Liabilities	20,680	8,757	13,512	16,475	15,656	
Total Liabilities	253,183	309,996	364,111	308,661	223,915	
EQUITY	87,629	79,534	108,928	80,302	52,918	
Total Liabilities and Equity	\$340,812	\$389,530	\$473,039	\$388,963	\$276,833	